

elevé

SUCCEED WITH STYLE

About Elevé Image Consulting

Elevé founder, Margaret Batting is a specialist in visual appearance, verbal and nonverbal communications. She works with individual clients assisting them in attaining authenticity, self-confidence and credibility. Business clients are taught to express their company's goals by aligning appearance, behavior and communications.

For more information, visit www.eleve-style.com.

Margaret Batting-Bio

Margaret Batting is a Retail Advertising and Process Improvement Executive turned Entrepreneur. After spending over 15 years working in the corporate sector she felt it was time to do something that combined her passion for fashion, education and well being with her desire to truly make a difference. Margaret made the jump to full full-time entrepreneur in 2008 and launched Elevé; a Corporate Image Consulting Business.

As a Certified Image Consultant and Reach Personal Brand Strategist Margaret works with fast track women and men inspiring and motivating them to see the value of enhancing their professional image and personal brand as a means of attracting the success and lifestyle they deserve. She helps her clients identify their strengths and unique style and then motivates them to make positive changes. Honest communication, an authentic connection with her clients and a desire to always find a solution are keys to her process and are the attributes that keep her clients coming back.

Prior to launching her business, Margaret spent close to 16 years working for Staples, a Fortune 500 retailer located in Massachusetts. During her time there she held various leadership roles in Advertising, Strategic Sourcing, Merchandising and Process Improvement. She managed and led high performing teams that consistently delivered results. She often identified rising stars and coached them on their appearance; behavior and communication skills in an effort to help them gain credibility and get promoted.

Margaret received her certifications from The Association of Image Consultants International, the prestigious London Image Institute and the Institute of Image Communications in NY. She received her Reach Personal Brand Strategist Certification from Reach Communications Consulting.

She has been featured in the Providence Business News, Barrington Times, Women's Business News/Herald.com, Dive toolbox.com, has been a radio guest on Pure Power Talk with Pavitra and was featured on the Rhode Show on Fox Providence News.

Margaret has also traveled extensively throughout Europe, Africa and Russia. Her love of fashion brought her to Paris to live and study Couture fashion. She moved to Boston, MA to attend Boston University. After receiving her degree in Mass Communication she stayed in Boston for 20 years until her move to Rhode Island. She is the only certified Image Consultant and Reach Personal Brand Strategist in Rhode Island.